

Good Day, Sunshine

By: [Jennifer Gould Keil](#)

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Louise Sunshine, the grand dame of luxury marketing, is helping her son, photographer-turned-Corcoran broker Sam Sunshine, sell the One Beacon Court apartment owned by her husband, Martin Begun. Sunshine, who did the pre-development planning for the sold-out building, will be on hand at an open house for the 1,972-square-foot, two-bedroom, 2½-bathroom unit, which is on the market for \$6.75 million.

The 36th-floor apartment features floor-to-ceiling windows with views stretching from the Hudson River to the East River and interiors designed by Peter Marino.

After selling her successful company, the Sunshine Group, to Corcoran's parent company for about \$9 million in 2002, Sunshine's contract wasn't renewed in 2006. Now, not only is her son a broker there, but according to Sunshine, she and Corcoran CEO Pam Liebman are slated to break bread today and discuss new business possibilities.

Jack Welch was the last person to buy in the building, on Oct. 15. He paid \$8.3 million for a flat he added onto his unit on the 46th floor.

The Dec. 1 open house will be catered by Le Cirque, the building's chic dining spot.

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660 Madison Ave New York, NY 10065 | 800.544.4055 | 212.355.3550 | Fax: 212.223.6381 | info@corcoran.com

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