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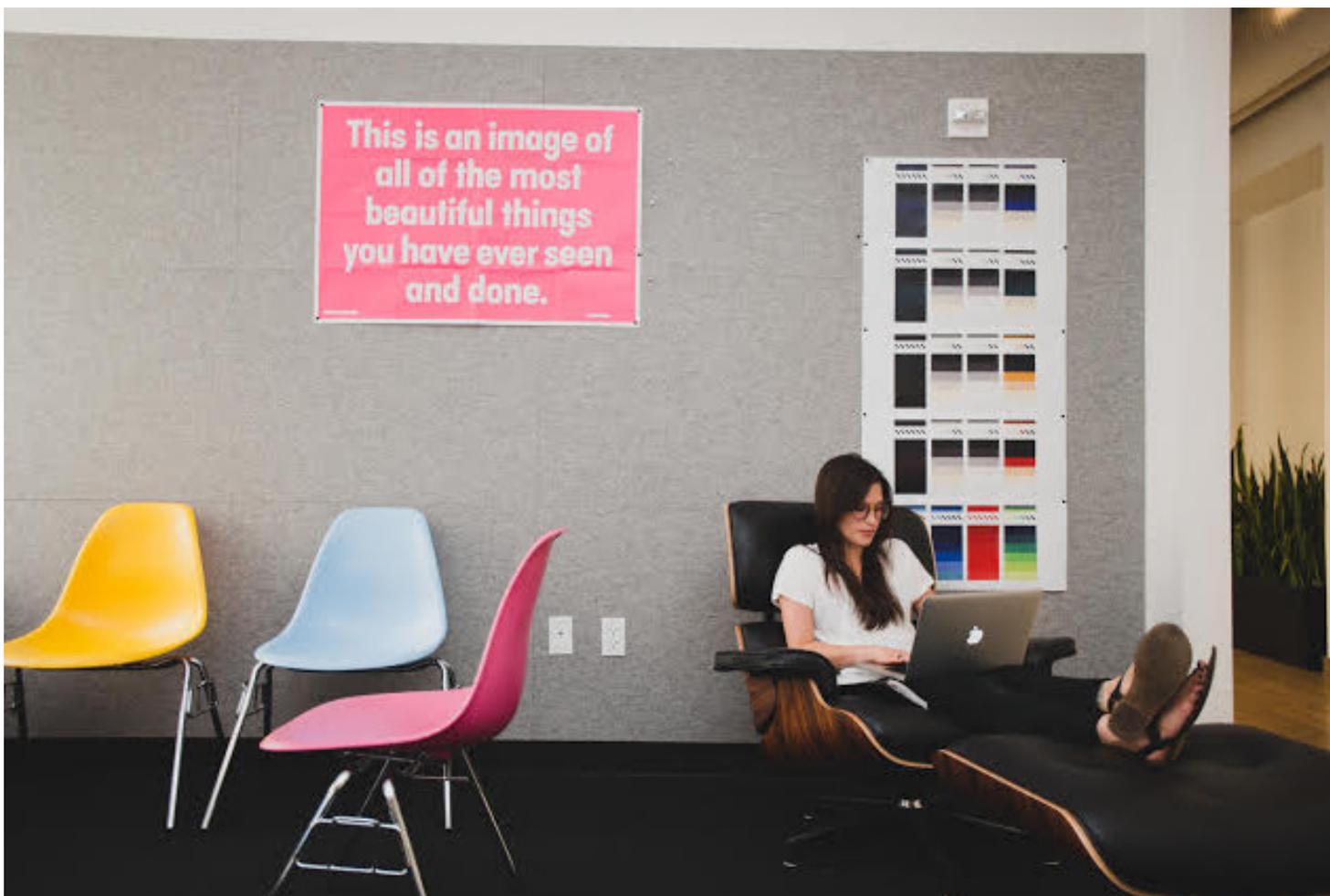


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> **LOUISE SUNSHINE TO LEAD COMPASS GLOBAL NETWORKING PROGRAM**



**BROKERS WEEKLY**

## Louise Sunshine to lead Compass global networking program

Residential real estate powerhouse Louise Sunshine is set to lead a global networking program at upstart firm, Compass.

**REAL  
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LOUISE SUNSHINE

The tech-focused residential real estate platform announced yesterday (Tuesday) that it will launch Global Compass, a program designed to connect buyers, sellers, developers, investors, and real estate agents across the world.

Anchored by a Compass Global Council, the program consists of national networking events throughout the year, an in-house agent matching service, as well as access to an internal social network for agents to exchange ideas, share listings and build referral relationships remotely.

Sunshine was named a founding member of the Council along with Senior Global Advisor Ross McCredie, who previously founded Sotheby's International Realty Canada, and Compass president Leonard Steinberg.

“We’re leveraging the collective expertise of people from diverse disciplines – all of whom are at the top of their respective fields – to learn from one another, help each other, and increase business in a way that goes well beyond a marketing or brick and mortar presence abroad.

Moreover, every single Compass agent has access to this resource, unlocking a whole world of new opportunities for their clients,” said Robert Reffkin, founder and CEO, Compass.

With locations across New York City, Southern California, South Florida, Washington DC, Boston, and the Hamptons, Compass Global will gain exposure for more than \$4 billion in exclusive properties and new development projects through a combination of international real estate portals, an exclusive online referral network of more than



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133,000 agents in 33 countries, and targeted newsletters distributed through Compass's proprietary database.

ROBERT REFFKIN

To enable agents to expand their reach, Compass Global will provide an internal agent social network and digital sharing platform as well as hold quarterly global networking summits where Compass agents can connect with developers and investors from all over the world to increase sales leads among qualified buyers and exchange ideas.

"I have always been an innovator, and Compass Global is once again giving me a chance to follow my entrepreneurial spirit," said Sunshine, a pioneer in the residential marketing field.

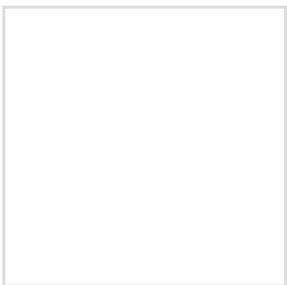
"Being part of a team that effectuates change and stimulates positive energy and growth in the real estate world is what this is all about. I am confident that this new global initiative will elevate the way real estate companies operate, and I'm extremely proud to be part of it."

As founder of the Sunshine Group, a world-renowned new development marketing firm, Sunshine draws upon more than 40 years of industry-leading experience.

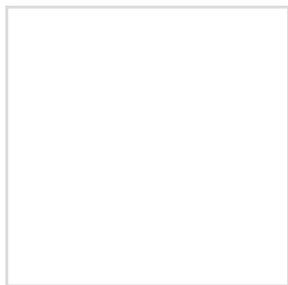
Over the span of her career, she has offered her expertise to more than 75 projects across New York, Miami, and beyond.

She will now also advise Compass New Development to help further evolve the division's \$2.5+ billion predevelopment pipeline, with a primary focus on Compass's South Florida growth.

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